Lifetime Customer Planner

Please describe your goals and strategies to maximize your company's acquisition of Lifetime Customers...

Lifetime Customer Value Projection

Average Initial Sale: $0.00

Repeat Sales: $0.00

Volume of Referral Sales: $0.00

Total LCV: **$0.00**

Describe your activities/tactics to help create additional REPEAT business for your company	Describe tour activities/tactics to help create additional REFERRAL business for your company