



Adapting MarketSharp To YOUR Business!

Customization Worksheets

Consumer List Count Request

To receive your FREE consumer market analysis, simply fax the completed form to 1-608-779-5045. You'll be faxed a report tallying the number of targeted consumers that meet your selected demographic and geographic profile. If you need more information please call 1-800-335-4254.

Fax Form To:
608-779-5045

Your Company Information

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

Demographic Selects (select only those that apply)

List Type:

- Direct Mail (all mailable records) Direct Mail and Phones (all available records & phones where available)
- Telemarketing (only records w/phones)

Residence Size:

- Single Family Dwellings Multi-Family Dwellings

Home Ownership:

- Homeowners Renters

Household Income:

- \$0 - 29k \$80 - 99k
 \$30 - 49k \$100 - 149k
 \$50 - 79k \$150+
 Include Uncoded Income (unknown)

Adult Age Range:

- 18 - 25 56 - 65
 26 - 35 66 - 75
 36 - 45 76 - 85
 46 - 55 86+

Home Value:

- \$1 - 49k \$200 - 299k \$776 - 1M
 \$50 - 99k \$300 - 399k \$1.1M+
 \$100 - 149k \$400 - 499k
 \$150 - 199k \$500 - 775k
 Include Uncoded Home Value (unknown)

Years at Residence: Valid range is 0 - 15 years

____ Lower limit ____ Upper limit

Years Home Built: Valid range is 1700 - 2006

____ From year ____ To year

- Include Uncoded Year Built (unknown)

Geographic Selects

Include the following: Zip Codes Cities Counties States

1.	9.	17.
2.	10.	18.
3.	11.	19.
4.	12.	20.
5.	13.	21.
6.	14.	22.
7.	15.	23.
8.	16.	24.

