

Clusters-in-Common Spotting Form

Use this form to gather and record information describing specific opportunities in residential clusters of your market. Your goal is to look for unique situations where your marketing department can direct very relevant campaigns to attract prospects to your company.



“In-Common” Characteristics

Please describe what unique characteristics all these homes have in common that can be used in our marketing offer (please be specific):

Cluster Information

City/Zip Code: _____ Subdivision: _____

Please record the streets and address ranges where this cluster of homes is located:

Street: _____ Beginning Number: _____ Ending Number: _____

Street: _____ Beginning Number: _____ Ending Number: _____

Street: _____ Beginning Number: _____ Ending Number: _____

Street: _____ Beginning Number: _____ Ending Number: _____

Street: _____ Beginning Number: _____ Ending Number: _____

Street: _____ Beginning Number: _____ Ending Number: _____

Street: _____ Beginning Number: _____ Ending Number: _____

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Street: _____ Beginning Number: _____ Ending Number: _____

Street: _____ Beginning Number: _____ Ending Number: _____

Submitted By: _____ Date: _____